



Benchmarking City Openness

Information

OPEN **Cities**
Monitor



What is the OPENCities Monitor?

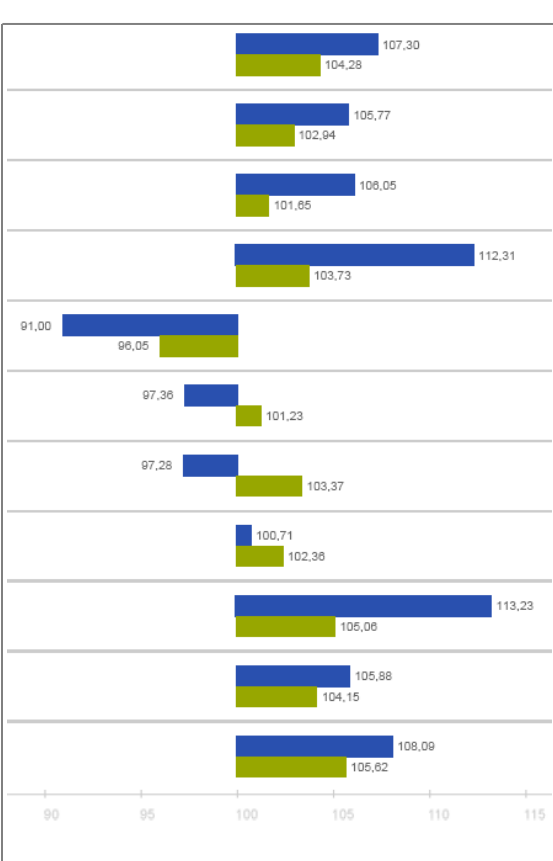
The OPENCities Monitor is a new city benchmark developed by BAK Economics on behalf of the British Council. The OPENCities Monitor is a unique collaborating and learning tool to measure city openness, defined as “the capacity of a city to attract international populations and to enable them to contribute to the future success of the city”.

To measure the multi-dimensional phenomenon openness, the OPENCities Monitor includes 53 internationally comparable indicators, aggregated into 11 areas:

- Migration
- Quality of living
- International flows
- Standard of living
- Freedom
- International presence
- Infrastructure
- Diversity actions
- Barriers of entry
- Education
- International events

These areas are grouped into three policy themes: Internationalisation, Leadership & Governance and Managing diversity.

With this online tool users can get, in a snapshot, a city profile.



Their profile is measured against the average results of the city sample and against the group of cities selected to compare with. They receive an immediate and easy to use insight of their strengths and weaknesses in the 11 areas.

Developed as a working tool, the OPENCities Monitor offers practical examples and ideas that are successful and can easily be adapted and used. For the OPENCities Monitor hundreds of case studies have been reviewed. These best practice examples can help a city to improve its openness. Users can find the case studies related to their search just by clicking on the corresponding areas of the graphs generated by the tool. The OPENCities Monitor also provides policy recommendations and outlines learning points for the above mentioned policy themes. (Internationalisation, Leadership & Governance and Managing diversity).

Choose your city

You can choose the 10 cities most similar according to a given criteria or skip this step and select manually the cities you want to compare your city with. (You must select a minimum of 3 cities.)

Copenhagen

* Only cities which subscribe to the **OPEICities Monitor** can access the individual results. To subscribe click [here](#)

A Choose from 10 cities most similar according to

Choose an indicator

B Select your cities manually from list below

Select a minimum of 3 cities

- | | | | |
|---------------------------------------|-------------------------------------|------------------------------------|--------------------------------------|
| <input type="checkbox"/> Aarhus | <input type="checkbox"/> Amsterdam | <input type="checkbox"/> Auckland | <input type="checkbox"/> Barcelona |
| <input type="checkbox"/> Basel | <input type="checkbox"/> Beijing | <input type="checkbox"/> Berlin | <input type="checkbox"/> Bucharest |
| <input type="checkbox"/> Buenos Aires | <input type="checkbox"/> Cape Town | <input type="checkbox"/> Chongqing | <input type="checkbox"/> Dusseldorf |
| <input type="checkbox"/> Edinburgh | <input type="checkbox"/> Hamburg | <input type="checkbox"/> London | <input type="checkbox"/> Los Angeles |
| <input type="checkbox"/> Madrid | <input type="checkbox"/> Manchester | <input type="checkbox"/> New York | <input type="checkbox"/> Paris |
| <input type="checkbox"/> Sao Paulo | <input type="checkbox"/> Sofia | <input type="checkbox"/> Toronto | <input type="checkbox"/> Vienna |
| <input type="checkbox"/> Zurich | | | |

[Check All](#) / [Uncheck All](#)

[Generate graph](#)

[Best practice: See how the best city \(in terms of openness\) compares to the rest](#)

For more information on the Monitor,

user tutorials and the OPENCities project visit

www.opencities.eu

How to join the OPENCities Monitor?

The OPENCities Monitor demonstrates at the moment the performance of 26 cities worldwide. Only OPENCities Monitor member cities can view their results. The process of including new cities is ongoing. It is planned to include more than 100 cities in the OPENCities Monitor.

Cities interested in participating in the OPENCities Monitor are kindly asked to contact:

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Joining the OPENCities Monitor costs € 10,000 per year. If cities cannot afford this fee, they can be sponsored by firms (Public-Private-Partnership). A multinational firm whose HQ is located in the city can pay the participation fee. The sponsoring enterprise will be mentioned together with the city on www.opencities.eu and in various releases within the project.

The city can measure and optimize its openness using the OPENCities Monitor. The firm can profit from the resulting higher location quality of foreign talents.

BAK Economics AG

BAK Economics is a private and independent economic research institute based in Basel, Switzerland. Since 1980 BAK has been providing analyses, forecasts and consulting services on an empirical and quantitative level to clients all over Europe. The research focus lies primarily on macroeconomic as well as industry - and region - specific issues, from both a cyclical and structural perspective. Benchmarking studies particularly deal with national and international comparisons of location quality and economic policy issues. The competences of BAK are mainly benchmarking, structural analysis and forecasting. Clients are supranational organisations, national and regional governments, administrations, associations, foundations and companies.

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